



February 1, 2018

The Lake Shore Region of the [United States Pony Clubs, Inc](http://www.uspc.org) is proud to announce we have been invited back to the Midwest Horse Fair in Madison, WI, April 20-22, 2018. Attendance at the Midwest Horse Fair in 2017 was a **record breaking 80K people!**

It's a great honor to share with the public what Pony Club is all about: Leadership, Sportsmanship, Stewardship through Horsemanship. Lake Shore Region covers over 21 counties in Eastern and Central Wisconsin and the Upper Peninsula of Michigan. The region had fantastic financial support from our sponsors in 2017. If you were one of them; Thank You Again!

Financial support from business partners allows the Lake Shore Region Pony Club to share the benefits of Pony Club with the 80K+ visitors at the Midwest Horse Fair. Please consider supporting with a financial contribution. Lake Shore Region is a non-profit 501c3 organization and your donation is tax deductible. [USPC Lake Shore Region 501\(c\)\(3\) Letter](#)

Promote your brand, company or products with Lake Shore Region by saying "YES" to the Sponsor Opportunities. **Sponsorship Registration Form must be received by March 1, 2018 to ensure maximum promotion.**

Level	In return...
Platinum \$500+	Your name or business logo on the back of our annual athletic shirt for the year. This is walking advertisement for the year and beyond.  Your name or business logo posted on our "traveling event banner", including the Midwest Horse Fair.  Your name or business logo and contact information in our annual end of the year banquet program.  Tax—Deductible Sponsorship
Gold \$300+	Your name or business logo posted on our "traveling event banner", including the Midwest Horse Fair.  Your name or business logo and contact information in our annual end of the year banquet program.  Tax—Deductible Sponsorship
Silver \$200+	Your name or business logo in our annual banquet program.  Tax—Deductible Sponsorship
Bronze \$100+	"Thank you" listing for our annual banquet program.  Tax-Deductible Sponsorship

Thank you for your sponsorship consideration.



## 2018 Lake Shore Region Midwest Horse Fair Sponsorship Registration Form

**REGISTRATION DEADLINE: March 1, 2018**

Personal/Business name: (What will be printed)				
Business Contact information: (Such as website or phone number)				
Yes! Sign me up! (Please circle one)	<b>PLATINUM</b>	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>
Contact name and phone number: (If we have questions for you)				
Not at this time: We'll pass on the advertisement opportunity options.  However, we would like to donate \$_____ to the Lake Shore Region Pony Clubs.				

Make your check out to: **Lake Shore Region Pony Clubs**

Mail to: Jennifer Kraemer 344 County Road FF, Pickett, WI 54964

**Logo picture needs to be 600 by 600 pixels in jpeg format**

**Emailed to** [bittersweetfarm344@gmail.com](mailto:bittersweetfarm344@gmail.com)

Questions? Contact Jennifer at (920) 420-7052 or email address above

**Thank you for supporting Lake Shore Regions Youth and Horsemasters members!**

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[USPC Lake Shore Region 501\(c\)\(3\) Letter](#)